

**SAVE THE DATES FOR
NY HR Week 2005
April 11-14, 2005**

**HR/NY and Unicomm Join Forces to Create Northeast's
Largest HR Event - Second Largest in U.S.**

***Addition of Human Resources Solutions Conference Rounds Out
NY HR Week 2005 Program***

MILFORD, Conn. (June 24, 2004) - - Unicomm, LLC., co-producers of the HRO World Conference & Exposition, HRO/FAO World Executive Conference and TechHR World Conference & Exposition announced today that they have entered into an agreement with the Human Resources Association of New York (HR/NY), to jointly develop and produce the *HR/NY Human Resources Solutions Conference* as part of NY HR Week 2005 to be held next April in New York City.

The Human Resources Association of New York, Inc., the NYC Chapter of SHRM (formerly Metro New York SHRM) is the premier professional association for human resource professionals in the greater New York City region. With nearly 2,000 members, representing more than 700 organizations, HR/NY is the largest member chapter affiliate of SHRM, the largest association devoted to human resource management. In previous years, HR/NY has independently produced an annual conference and exposition.

"We see this as a very strategic partnership that serves our members and the HR community extremely well by allowing HR/NY to focus its efforts on creating exceptional content", said Barry Manus, President of HR/NY. "Having a single, highly focused HR forum in the business capital of the world, will result in great exposure for human resource executives and their important role in business."

NY HR Week 2005 now features the HR/NY Human Resources Solutions Conference, the highly successful Human Resources Outsourcing (HRO) World Conference & Exposition, HRO/FAO World Executive Summit, TechHR World Conference & Exposition, Human Resources Outsourcing Association (HROA) Annual Meeting and the HR/XML's Quarterly Meeting. NY HR Week 2004, held this past April drew over 2,700 attendees and is expected to grow significantly through HR/NY's participation.

Specifically, HR/NY will be recognized as a title sponsor of NY HR Week 2005, and serve as the Conference Organizer of the Human Resources Solutions Conference, with the responsibility of conceiving, developing and securing speakers for the event. Unicomm will manage logistics, marketing and produce the conference and associated exposition, in addition to the other events of NY HR Week.

"Our goal in every marketplace is to create industry forums that bring top executives together to access the highest level educational content and to provide an exceptional event to facilitate business", said John Golicz, CEO of Unicomm. "NY HR Week is now stronger as a result of our agreement with HR/NY, as executive attendees will have a single forum where they can focus on the business critical issues facing them, and interact with the vendors who provide many of the solutions they are seeking."

Both Unicomm and HR/NY are well underway with plans for the April 11-14, 2005 NY HR Week, with full details available shortly by visiting www.nyhrweek.com.

###

About HR/NY

The Human Resources Association of New York Inc., the NYC Chapter of SHRM, (formerly Metro New York SHRM) is the premier professional association for human resource professionals in the greater New York City region. HR/NY (www.hrny.org) has nearly 2,000 members, representing more than 700 organizations, and is the largest member chapter affiliate of SHRM.

About Unicomm

Unicomm, LLC is an independent business-to-business Communications Company specializing in originating and managing world-class trade shows and conferences in underserved and nascent markets. Located in Milford, Connecticut, Unicomm is led by a seasoned management team possessing more than 50 years of events industry experience and an impressive track record of dozens of successful show launches and hundreds of event productions. Each year Unicomm holds varied events attracting tens of thousands of people in key markets including Human Resources, Engineering, Defense, Travel and others.

Note to editors: Trademarks and registered trademarks referenced herein remain the property of their respective owners.

Media Contact:

Jim Forberg
Unicomm
(203) 878-2577 x 111
jforberg@unicomm.org